

Get Your Google Knowledge Panel — Done-For-You (DFY)

Own your name on Google. We'll organize your proof, wire it to Google's Knowledge Graph, and walk you through verification — without you touching the tech.

One-time DFY package: \$6,000

[Pay \\$6,000 \(Stripe link placeholder\)](#)

Or choose our ongoing Personal Brand Website plan (\$1,494/yr) → <https://clients.yourcontentfactory.com/pay/service/33>

Who this is for

- Founders, executives, creators, and local service pros with **real proof** (press, podcasts, awards, videos, client results).
- People who want the **full right-hand panel** (photo, socials, book, company, etc.) when someone Googles their name.

Not for: brand-new businesses with no proof, black-hat SEO, or anyone wanting “guarantees” from Google. (You can't buy a panel — you have to deserve it.)

What you get (deliverables)

1. **Knowledge Graph Audit** — Baseline your KG MID & Confidence Score using our Knowledge Graph Explorer. Map duplicates, collisions, and missing entities.
 2. **Entity Home Build/Repair** — Build or fix a personal brand site (entity home) with structured data for People, Organization, Book, Podcast, and SameAs.
 3. **Identity Unification** — Standardize your name, title, bio, headshot, and NAP across LinkedIn, YouTube, Facebook, Instagram, X, Crunchbase, GBPs, etc.
 4. **Evidence Packaging (E-E-A-T)** — Assemble verifiable proof: talks, podcasts, books, media features, awards, licenses, client case studies.
 5. **Schema & Linking** — Implement JSON-LD schema, author archives, canonical linking, and SameAs/mentions across high-authority properties.
 6. **Panel Claim Support** — Step-by-step guidance to submit **government ID** and logged-in screenshots; handle edge cases (name collisions, merges).
 7. **Confidence Boost Plan (90 days)** — Prioritized PR/citations, topic cluster posts, and Dollar-a-Day distribution to increase the confidence score.
 8. **Before/After Report** — Screenshots, KG MID/score deltas, and a Loom walkthrough you can share.
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Process (4 steps in ~90 days)

- 1) **Access & Baseline (Week 1)** — Intake, KG MID lookup, snapshot of your current SERP and panel status.
 - 2) **Foundation (Weeks 1–3)** — Entity home + schema, identity unification, fix obvious conflicts.
 - 3) **Signals (Weeks 3–8)** — Publish/repurpose 5–10 proof assets; interlink and distribute; submit authoritative citations.
 - 4) **Claim & Optimize (Weeks 6–12)** — Verify with Google, request edits, and expand boxes (socials, book, podcast, employer).
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Requirements from you

- Government-issued ID for verification.
 - Logins to your official social accounts and website CMS (for claim proofs).
 - A folder of headshots, bios, logos, and top proof (articles, awards, podcasts, book, etc.).
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FAQs

Can you guarantee a Knowledge Panel?

No. Google decides. What we *can* do is give the machine exactly what it wants: consistent identity, structured data, and real-world proof — fast.

What if I already have a partial panel?

Great. We'll clean conflicts, add schema/proof, and help you expand to a full panel.

Do you create a Wikipedia page?

No. We don't fabricate notability. We build *real* third-party signals.

What happens after the DFY?

Most clients keep a lightweight maintenance/PR cadence. If you prefer, switch to the \$1,494/yr Personal Brand Website plan for ongoing hosting and updates.

Watch the process (hand-picked videos)

- How to Rank in AI Answers & Claim Your Google Knowledge Panel (Live) — <https://www.youtube.com/live/Ziqi6qaI5gM>
- Link Whisper Live: Creating a Google Knowledge Panel (Q&A) — <https://www.youtube.com/watch?v=3rmA-xxKwfm>
- Own Your Personal Knowledge Panel (GMB Pros) — <https://www.youtube.com/watch?v=Ck80Ef4yQKA>
- Quick Audit: Claim & Optimize Your Knowledge Panel — <https://www.youtube.com/watch?v=O-QnePidf8k>

- How to Become More Googleable (Knowledge Panels deep dive) — <https://www.youtube.com/watch?v=Ge9zlyRZyqY>
- Knowledge Panels are taking over search (Short) — <https://www.youtube.com/watch?v=40Qzn3r9KLA>

Recommended reading

- How to Get a Google Knowledge Panel (Even If You're Not Famous) — <https://blitzmetrics.com/how-to-get-a-google-knowledge-panel-even-if-youre-not-famous/> - How to Unlock, Claim & Merge Knowledge Panels — <https://blitzmetrics.com/how-to-unlock-claim-and-merge-knowledge-panels/> - Knowledge Graph Explorer (check your KG MID & score) — <https://blitzmetrics.com/knowledge-graph-explorer/>

Ready?

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Questions? Email team@blitzmetrics.com or book a Power Hour for complex cases.